## WHAT IS CLAIMED IS:

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1. A WebDVD player, comprising:

means for deriving a title identification (Title\_ID) of a legacy DVD disc, the Title\_ID being a unique identifier of a title of the disc; and

5 means for linking the disc to a related web site based on the derived Title\_ID.

- 2. The player of claim 1, wherein the Title\_ID is derived in accordance with a method specified in a database.
- 3. The player of claim 2, further comprising means for determining whether the derived Title\_ID matches an expected value indicated in the database that is associated with the specified method.
- 4. The player of claim 2, further comprising means for retrieving a universal resource locator (URL) in the database that is associated with the expected value if the derived Title\_ID matches the expected value.
- 5. The player of claim 2, wherein the Title\_ID is derived by retrieving a unique identifier from a pre-selected location of the disc.
  - 6. The player of claim 5, wherein the pre-selected location is a burst cutting area (BCA).
  - 7. The player of claim 5, wherein the pre-selected location is a private data sector.
- 20 8. The player of claim 1, wherein the Title\_ID is a Volumn Set ID in a Universal Disc Format (UDF) file system of the disc.

9. The player of claim 2, wherein the Title\_ID is derived based on selected data available on the disc.

10. The player of claim 1, further comprising:

means for retrieving a provider unique identification (PVR\_ID) from the disc;

wherein the Title\_ID is derived based on the retrieved PVR\_ID of the disc.

11. The player of claim 10, further comprising:

means for storing a database containing a list of universal resource locators (URLs) for linking to web sites of pre-selected content providers, and a table of expected Title\_IDs associated with the individual URLs;

means for determining whether the retrieved PVR\_ID matches a corresponding URL in the list; and

means for searching through the Title\_IDs in the table that are associated with the corresponding URL for finding a matching Title\_ID.

12. The player of claim 11,

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wherein the database further includes a list of methods for deriving the Title\_ID of a disc, the expected Title\_IDs being respectively associated with the methods and derivable in accordance with the respective methods;

wherein the Title\_ID is derived in accordance with a method specified in the table;

w herein the searching means determines whether the derived Title\_ID matches an expected Title\_ID in the table.

13. The player of claim 12, wherein if the derived Title\_ID fails to match any expected Title\_ID in the table, the linking means links the disc to a general web site of a content provider using the corresponding URL.

## 14. The player of claim 12, further comprising:

means for accessing a source web site, if the derived Title\_ID does not match any expected Title\_ID in the table, the source web site containing a database which includes a list of universal resource locator (URL) links to related web sites and their associated PVR\_IDs and Title\_IDs;

means for searching a corresponding URL in the database based on the retrieved PVR\_ID and derived Title\_ID; and

means for linking the disc to a related web site using the corresponding matching URL.

- 15. The player of claim 12, wherein the Title\_ID is derived based on selected data available on the disc.
- 15 16. A WebDVD player, comprising:

means for retrieving a provider unique identification (PVR\_ID) from a legacy DVD disc;

means for deriving a title identification (Title\_ID) from the disc in a default manner, the Title\_ID being a unique identifier of a title of the disc;

means for accessing a source web site containing a database which includes a list of universal resource locator (URL) links to related web sites and their associated PVR\_IDs and Title\_IDs;

means for searching a corresponding URL in the database based on the retrieved PVR\_ID and derived Title\_ID; and

means for linking the disc to a related web site using the corresponding matching URL.

- 17. The player of claim 16, wherein the database further includes a list of methods for deriving the Title\_ID of a disc, the methods being associated with the Title\_IDs which are derivable in accordance with the respective methods.
  - 18. The player of claim 17, further comprising:

means for deriving the Title\_ID of the disc in accordance with a method specified in the database, if the corresponding URL cannot be found by the searching means; and

means for determining whether the derived Title\_ID matches a Title\_ID indicated in the database that is associated with the specified method;

wherein the searching means searches an associated URL in the database based on the retrieved PVR\_ID and the matching Title\_ID;

wherein the linking means links the disc to a related web site using the associated URL.

- 19. The player of claim 18, wherein the method specified indicates retrieving a unique identifier from a pre-selected location of the disc.
- 20. The player of claim 18, wherein the Title\_ID is derived based on selected data available on the disc.

21. A method for linking a legacy DVD disc to a related web site, the method comprising the steps of:

deriving a title identification (Title\_ID) of the disc, the Title\_ID being a unique identifier of a title of the disc; and

linking the disc to a related web site based on the derived Title\_ID.

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- 22. The method of claim 21, wherein the Title\_ID is derived in accordance with a method specified in a database.
- 23. The method of claim 22, further comprising the step of determining whether the derived Title\_ID matches an expected value indicated in the database that is associated with the specified method.
- 24. The method of claim 22, further comprising the step of retrieving a universal resource locator (URL) in the database that is associated with the expected value if the derived Title\_ID matches the expected value.
- 25. The method of claim 22, wherein the Title\_ID is derived by retrieving a unique identifier from a pre-selected location of the disc.
  - 26. The method of claim 25, wherein the pre-selected location is a burst cutting area (BCA).
  - 27. The method of claim 25, wherein the pre-selected location is a private data sector.
- 20 28. The method of claim 21, wherein the Title\_ID is a Volumn Set ID in a Universal Disc File (UDF) file system of the disc.

29. The method of claim 21, wherein the Title\_ID is derived based on selected data available on the disc.

30. The method of claim 29, further comprising the steps of:

retrieving a provider unique identification (PVR\_ID) from the disc;

5 wherein the Title\_ID is derived based on the retrieved PVR\_ID of the disc.

31. The method of claim 30, further comprising the steps of:

pre-storing a database containing a list of universal resource locators (URLs) for linking to web sites of pre-selected content providers, and a table of expected Title\_IDs associated with the individual URLs;

determining whether the retrieved PVR\_ID matches a corresponding URL in the list; and

searching through the Title\_IDs in the table that are associated with the corresponding URL for finding a matching Title\_ID.

32. The method of claim 30,

wherein the database further includes a list of methods for deriving the Title\_ID of a disc, the expected Title\_IDs being respectively associated with the methods and derivable in accordance with the respective methods;

wherein the Title\_ID is derived in accordance with a method specified in the table;

w herein the searching step includes a step of determining whether the derived Title\_ID matches an expected Title\_ID in the table.

33. The method of claim 32, further comprising the steps of:

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accessing a source web site, if the derived Title\_ID does not match any expected Title\_ID in the table, the source web site containing a database which includes a list of universal resource locator (URL) links to related web sites and their associated PVR\_IDs and Title\_IDs;

searching a corresponding URL in the database based on the retrieved PVR\_ID and derived Title\_ID; and

linking the disc to a related web site using the corresponding matching URL.

34. A method for linking a legacy DVD disc to a related web site, the method comprising the steps of:

retrieving a provider unique identification (PVR\_ID) from a legacy DVD disc;

deriving a title identification (Title\_ID) from the disc in a default manner, the Title\_ID being a unique identifier of a title of the disc;

accessing a source web site containing a database which includes a list of universal resource locator (URL) links to related web sites and their associated PVR\_IDs and Title\_IDs;

searching a corresponding URL in the database based on the retrieved PVR\_ID and derived Title\_ID; and

linking the disc to a related web site using the corresponding matching URL.

35. The method of claim 34, wherein the database further includes a list of methods for deriving the Title\_ID of a disc, the methods being associated with the Title\_IDs which are derivable in accordance with the respective methods.

36. The method of claim 35, further comprising the steps of:

deriving the Title\_ID of the disc in accordance with a method specified in the database, if the corresponding URL cannot be found; and

determining whether the derived Title\_ID matches a Title\_ID indicated in the database that is associated with the specified method;

wherein the searching step searches an associated URL in the database based on the retrieved PVR\_ID and the matching Title\_ID;

wherein the linking step links the disc to a related web site using the associated URL.

- 10 37. The method of claim 36, wherein the Title\_ID is derived based on selected data available on the disc.
  - 38. The player of claim 14, further comprising means for periodically updating the database and the table stored by the storing means with information from the source web site.
- 15 39. The player of claim 14, further comprising means for caching an address of a website address each time the web site is accessed.
  - 40. The player of claim 14, further comprising means for allowing a user to manually update the database and the table stored by the storing means with new information.

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